



## DIGITAL INC.

### CREATIVE AND DIGITAL SKILLS FOR 16-24 YEAR OLDS @SPACE4AUTISM IN MACCLESFIELD

EVER WANTED TO DEVELOP A DIGITAL CAMPAIGN, DIGITAL SOCIAL ACTION PLAN, DIGITAL BUSINESS OR JUST BUILD YOUR OWN WEBSITE AND MAKE GREAT CONTENT? **WELL NOW YOU CAN.** WE HAVE A FULLY FUNDED COURSE DELIVERED BY INDUSTRY PROFESSIONALS EITHER AT **SPACE4AUTISM** AND/OR ONLINE AT HOME.

During Digital Inc. students get trained to work in a digital agency environment, create their own content, develop employability skills and the confidence and connections to get a job in the digital economy!

#### WHAT IS DIGITAL INC.?

Digital Inc. is an acclaimed employability programme for SEND students. We've spent the summer working with our industry professionals to develop a suite of entry level skills to give students the skills, confidence and line of sight to employment in the digital economy.

Our hands-on training will help students discover and develop their hidden creative talents and to think about a career in the North West's burgeoning digital economy. We also provide training and support to parents and carers to give them the skills and confidence to support a digital project.

We are running a weekly series of workshops in the new year and due to COVID these are supported by our video tutorials. These let the students practice what they have learned from our industry professionals.

#### STUDENT WORKSHOPS

The learning suite includes:

**Photography**   **Web Design**  
**Videography**   **Identity Design**  
**Storytelling**   **Podcasting**  
**Social Media**   **Encryption**  
**Branding**

In total that is over 30 hours of interactive learning created by leading industry professionals. Each workshop provides professional training, digital challenges and technical support.

#### PARENT AND CARER SUPPORT

For parents and carers we provide an induction pack, 2 x 2 hour courses in web design (using Google Sites) and digital project management, both providing even the biggest technophobe the skills and confidence to run a digital project.

# WHAT NEXT?

## STEP 1



### TAKE A LOOK

Look at our sample workshops



### SPEAK TO US

Call 01625 617884



### REGISTER HERE

Click here to register your interest

## STEP 2



### REGISTRATION

We will meet you in person or on Zoom to register



### TECH SETUP

Support on getting the best out of your setup



### SUPPORT

Parent and carer support sessions

## STEP 3



### CONTACT TIME

Weekly in person or Zoom workshops



### ONLINE COURSES

9 online creative and digital courses

## OUTCOMES



### PERSONAL WEBSITE

Online showcase of the new skills gained



### CERTIFICATION

Certificate upon successful completion



### ONLINE CELEBRATION

A chance to review and celebrate the work achieved

